RUBIN

Software Solutions
for Event Management

RUBIN is a highly integrated software solution consisting of different modules.

The basis for the smooth interaction between the modules is the shared database. Depending on the field of application, different combinations of the modules are possible, so that the individual requirements of the entire event, trade fair and congress industry are functionally and professionally met. This includes medium-sized event entities through to internationally-aligned trade fair enterprises.

RUBIN solutions are tailored to all organisations and augment the daily workflow of the respective customer.

RUBIN. One face and a thousand capable hands.

RUBIN Customer Relationship Management

Fulfils all the requirements of a state of the art Customer Relationship Management system and actively supports all your sales activities.

· Checking function for duplicate addresses
· Order history
· Follow-up management
· Potential / leads
· Campaign management
· Target groups
· Mail merge manager
· Telephone acquisition of potential customers / call centre
· Guest event acquisition
· Customer classification
· Event organiser acquisition
· Protocols
· Integration via email / telephone (CTI)

RUBIN Trade Fairs and Exhibitions

Supports all major areas of organising and executing your trade fairs and exhibitions.

· Event history
· Registration requests
· Placement proposal tool
· Stand packages
· Placement details
· Order status
· Co-exhibitor(s) / sub-exhibitor(s)
· Service bookings
· Guest tickets
· Nomenclature
· Workflow management
· Invoicing
· Commissioning
· Statistics

RUBIN Graphics

Designs and implements highly integrated graphical stand space allocation for your trade fairs and exhibitions and references seating plans.

· Migration of data from previous year
· Blocked / deductible areas
· Dummy stands
· Switching stands
· Polygons
· Joint stands
· Visualisation of stand characteristics
· Partition calculation
· Stand overlap checking function
· Spacial dimension
· Layout creation
· Synchronisation of stand order with stand registration
· Preparation of stand and hall plans for the RUBIN Online Service Center

RUBIN Dates and Facilities

Enables the long-term coordination of preparing, executing and invoicing for events of any kind.

· Graphical occupancy overview
· Bookings in calendar via drag&drop
· Scheduling
· Date agent
· Area allocation
· Optional bookings
· Waiting list
· Event planning
· Workflow
· Event status
· Service bookings
· Agenda
· Lump-sum calculations
· Statistics

RUBIN Conventions and Congresses

Facilitates acquiring, registering and invoicing convention and congress participants and offers hotel contingent management and abstract handling.

· Programme planning
· Speaker management
· Abstract handling
· Scheduling
· Hotel contingents
· Participant registration
· Single / batch registration
· Badge printing
· Workflow
· Protocols
· On-site registration
· Invoicing
· Analyses
· Statistics

RUBIN Services and Logistics

Supports the successful sale of services and placing orders with suppliers.

· Procurement price lists
· Sales price lists
· Standard suppliers
· Service orders
· Service bookings
· Booking assistant
· Special prices
· Service packages
· Material list manager
· Workflow
· Automatic order processing
· Order history
· Analyses
· Invoicing

RUBIN Technical Services and Planning

Optimises the communication between technical management and project management.

· Recording actual values
· Personnel scheduling
· Peak demand
· Facilities overview
· Additional information
· Inventory management
· Setup time
· Comprehensive overviews

RUBIN Online Service Center

Offers the comforts of modern technology for communicating with your (potential) customers (exhibitors, visitors, congress customers) and service partners through the internet.

· Exhibitor registration
· Ticket shop
· Service partners
· Electronic guest tickets
· Service bookings
· Participant registration
· Trade visitor registration
· Entrepreneurial status check
· Newsletters
· Visitor information system
· Guest organiser
· Protocols

RUBIN Customer reference list (Extract)

In infoteam we trust...

Austria:	Dornbirner Messe GmbH, Klagenfurter Messe Betriebsgesellschaft mbH, Messezentrum Salzburg GmbH
Germany:	bcc Berlin Congress Center GmbH, Deutsche Messe AG, DüsseldorfCongress Veranstaltungsgesellschaft mbh, Gasteig München GmbH, Hamburg Messe und Congress GmbH, Karlsruher Messe- und Kongress-GmbH, Leipziger Messe GmbH, Messe Düsseldorf GmbH, Messe Friedrichshafen GmbH, NürnbergMesse GmbH, Spielwarenmesse eG, Westfalenhallen Dortmund GmbH
Luxembourg:	LUXEXPO
Switzerland:	BERNEXPO AG, Congress Center Basel, MCH Messe Schweiz (Basel) AG, MCH Beaulieu Lausanne SA, Olma Messen St. Gallen