



Tip

Modular software for event, trade fair and congress management

Plan intelligently using the layer principle

At trade fair grounds own events and guest events are in competition, as are guest events amongst each other, for scarce hall space resources. It is the goal to have the utilisation as high as possible to garner the highest possible rental income. Yet the logistical concerns of assembling and dismantling usually do not allow for a smooth transition from one event to the next. This has led project managers and guest organisers to try to agree on a great variety of usages. It is not unusual to resort to Excel sheets to display potential hall space allocation. Although these sheets offer a quick overview, they call for the very time-consuming maintenance of data.

Your **RUBIN** consultant, Jochen Stauffer, knows: „There is a better way!“



RUBIN Dates and Facilities Site Planning

Just imagine how many different occupancy scenarios are and how much preplanning is embedded in the brainpower of **RUBIN**, which can be very quickly and simply transferred to the master plan whenever it suits your fancy. Sounds great? The “Site Planning” function makes this possible. This function uses the layer principle, known from AutoCAD, of the **RUBIN** occupancy overview, whereby the overlapping bookings of various events can quickly be identified.

In a booking calendar there are no booking conflicts. Several calendars are necessary to draft one scenario in which the conflicting, overlapping bookings of various events are graphically displayed. Whenever it suits you, calendars in the occupancy overview can be deactivated in order to obtain a clearer overview.

If the scenario for certain trade fairs has not yet been finalised, the events can first be entered in another calendar other than the „master calendar“, which displays the bookings of the occupancy overview up till now. By either “moving” or “copying” events to another period and/or to another calendar, you can quickly and simply play through various scenarios.

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